

Skandalaris Internship Program Opportunity Directory

Summer 2009

Absolute Tile and Stone

Mr. Sander Coovert
sander@absolutetileandstone.com
314-733-0123
10370 Page Industrial Ct
St. Louis, MO 63132

"This internship opportunity allows for access to all functions of the company. Responsibilities can include; updating/creating marketing materials; design and implementation of marketing strategy; developing web presence; analyzing hiring needs; strategic planning; operations optimization; continued development of the corporate brand and culture."

Access US

Mr. Victor Mattison
mattison@accessus.net
314-655-7700 x296
712 N. Second St., Suite 300
St. Louis, MO 63102

" We're launching a new business unit to help customers outsource IT requirements to our tier-1 data center and consulting staff. We will leverage technology to help these customers save money (energy, labor, technology,...) and improve their operations.

The intern will work closely with the CEO and senior management to develop the marketing and sales plan, identify new products and services (in partnership with customers), develop and test customer communication plans and establish P&L driving systems and controls. This position will be very heavily focused on strategy and the implementation of that strategy.

It's important that the intern have strong leadership skills, good judgment and decision making skills, confidence to try new things and comfortable communication skills.

This position would be great for someone that has an interest in starting their own business or being more entrepreneurial in their current career field. The CEO of the company developed and taught the Entrepreneurship Course at Washington University for nearly 5 years. The company is a 2-time member of the INC 500 (500 fastest growing private companies in the United States)."

Announce Media

Mr. Rich Dredge
rich@announcemedia.com
314-664-2010
6633 Delmar Blvd, Suite 202.
St. Louis, MO 63130

"Announce Media powers a portfolio of online communities and information resources that engage audiences and transform them into educated consumers. With our proprietary tools and dynamic knowledge-sharing platforms, we drive our communities through successive phases of awareness, discovery, comparison, and selection of products and services across 30+



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

verticals. Announce Media properties reach 8M+ unique visitors a month. The outcome is a highly developed and refined purchasing decision, which is the foundation of informed commerce.

There are two different internship opportunities at Announce Media:

1) Research Intern

In the Research Intern position, you will drive site development strategies through effective research and data analysis. By working directly with top-line executive team (including founding CEO, founding CMO, and COO) you will identify new opportunities, create & propose the business model, and launch of an upcoming Announce Media vertical website. Your website choice will run the gambit of our internal Project Evaluation Template – part think tank, part firing squad for ideas. If you like turning vision into action, this is the position for you.

2) Software Developer Intern

In the Software Developer Intern position, you will engage the multivariate landing page testing engine for Announce Media. You will work with top line executive team (including founding CEO, founding CMO, and COO) to build experimental landing pages and utilize a split test framework to statistically prove why your pages outperform current layouts. This framework – if successful – will be applied out to 8 million unique visitors a month and will have a transformative role in the company. This role will take into consideration a solid understanding of core business objectives, user experience, and technical capabilities. If you like the idea of developing software to affect millions of unique visitors, this is the position for you.”

Applied Diamond Tools

Mr. Marshall Pan

marshall.pan@applieddiamondtools.com.

636-537-5888

18118 Chesterfield Airport Rd, Unit M
Chesterfield, MO 63005

“The intern will work closely with owner to launch a new online web site that will sell dental tools to dental labs around the country and over the world. Intern will be responsible for market analysis including market demand, competition, and products' pricing, will work with owner to determine what products to sell, at what prices, and how to sell, and will be involved in all aspects of running an online store starting from building the online store, purchasing, to order delivery and managing inventory. This will be a very realistic, hands on entrepreneurial experience.”

Atama Group

Bryan Cooley

bryan@atamagroup.com

571-334-2079

1110 Washington Ave, Suite 6L
St Louis, MO 63101



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

Interns will be treated with great respect and given the same problems to tackle as full-time employees. In fact, students will each be actively involved in a new startup effort from inception to launch. This means not only designing and specifying a new product, but also an active involvement in developing prototypes, implementing systems, making presentations, product testing, and marketing. The common theme among all of these projects is that many have already received great interest from outside investors. This means that students will be working on problems which will make a great impact and consequently have an excellent showcase for their resumes in addition to intrinsic pride and the potential for other great rewards.

BCI (Boone Center Inc)

Ms. Becky Greening, MSW

bgreening@boonecenter.com

636-978-4300 ext. 107

200 Trade Center Drive West; St. Peters, MO 63376

“The intern will research and pursue funding streams for the new Career Planning Center that is being developed by BCI. The services will need a marketing campaign designed as well as marketing materials created. The marketing of the new services will be under the umbrella name of BCI. The existing programs offered by BCI have a stereotype of services it has provided for 50 years. This will need to be updated and reflect the new direction that the program will take the agency. Logo design will need to be developed as well as incorporated into the marketing plan. All of these skills are needed for the future development of any project to attract investors and market ideas.”

Blessing Basket Project

Ms. Bonnie Coleman and Ms. Theresa Wilson

bonnie@blessingbasket.org / theresa@blessingbasket.org

314-272-1250

1201 A West First St.

Granite City IL 62040

“To overhaul content and graphic appearance of our web site. This website can be maintained from anywhere, so it will be very convenient to work on. We are not asking you to BUILD a web site, just help us display and better communicate our message through our current website. This is part of a very distinctive new look the organization is developing and your graphics and marketing skills will be truly put to the test.”

Busy Events - Panamedia Group

Mr. Brian Slawin

bslawin@busyevent.com

888-788-4896 x112

1734 Clarkson Road, Suite 350

St. Louis, MO 63017

“PR, hunter gatherer. Primarily responsible for kick-starting the PR/marketing outreach. Will also be assigned to research opportunities and make initial contacts with potential clients.



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

Potentially have a roll in design and graphics, if that's part of their background . . . but the real focus is PR/Marketing/Sales. Self-start, very outgoing and entrepreneurial to the max!"

Datotel

Jim Hayden, Controller

jhayden@datotel.com

636-544-9802

1001 Boardwalk Springs

O'Fallon MO 63368

"Marketing - Executing and developing marketing strategy through Blogs, newsletters, and Public Relations coordination"

EarthDance

Ms. Molly Rockamann

mollyinghana@yahoo.com / earthdancefarms@gmail.com

314-348-6999

1 Salem Estates Drive

St. Louis, MO 63124

"The EarthDance Marketing Intern will perform a vital role for the growth of our new social enterprise - the EarthDance Organic Farming Apprenticeship Program. One of the primary responsibilities will be coordinating our participation in two weekly farmers markets; duties will include: arranging worker schedules, keeping accurate records of harvest amounts and sales, and developing outreach materials to convey our messages. The intern will also have the opportunity to work in the fields alongside the apprentices to experience organic farming locally. The focus of the internship will be on not only marketing the value of our fresh produce, but also the social value of EarthDance to our customers. The intern may also assist program directors in representing EarthDance at community events, maintaining a fresh web presence, documenting the successes of the first year through photo, video, and blog posts, and assisting in preparations for a major fundraiser."

Elite IT Services, Inc.

Ms. Sandra Hubert

sandra.hubert@eliteitservices.com

314-469-5650

111 Westport Plaza, Suite 1015

St. Louis, MO 63146

"Intern will develop a cloud application using a Platform as a Service (PaaS) Application Development Model. The application will extend the capacities of a Customer Relationship Management (CRM) Application and may integrate with Google Apps and the Google Apps engine."

Fusion Performance Marketing

Mr. Bill Decker, Jr.

bdecker@fpmglobal.com

314-576-7500 x 2008



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

555 Maryville University Drive, Ste. 225
St. Louis, MO 63141

"Intern will work directly with the CEO and work on potential new programs, projects and be associated with major Fortune 500 clients of the company."

Gallery at 1318

Kira Switzer

kiraswitzer@gmail.com

314-308-3789

1318 Hebert Street

St. Louis, MO 63107

"1318 is an event venue and b&b located just north of downtown in Old North St. Louis. 1318 will incorporate the very ideals that the neighborhood represents: breathing newness, life and purpose into a forgotten place; creating positive growth; and providing a space in which the possibilities of the area can be viewed, touched and experienced. It is a canvas for conversation, a campaign for change, a dream realized and a destination.

This position will:

1. Design methodology for market research for 1318.
2. Conduct market research.
3. Develop conclusions.
4. Design marketing plan based on research conclusions.

1318 is a brand new venture needing a marketing intern who is a self-starter that can design and execute a marketing research project from beginning to end and develop a strategy based on the results."

Go, Inc.

Ms. Holly Cooper

holly@go-inc.com

314-647-4100

6022 Southwest Avenue

St. Louis MO 63139

"Assist in the Project Management of various marketing-related design projects and special events. Experience will include involvement in projects from initial client meetings and estimating, through production and billing of each creative project. Running a small marketing agency involves customer service, project management, budgeting and billing. Each skill lends itself to running the organization as a whole, keeping overheads low and profits measurable to ensure the continuation of the business."

IT Entrepreneur Network

Mr. Jim Brasunas

jbrasunas@i-ten.org



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

314-409-2533

"ITEN is a start-up non-profit arm of Innovate St. Louis, delivering entrepreneurial services to over 80 local start-up IT enterprises. ITEN's programs are in continual transition as we seek to develop best practices for mentoring, company direction, seed fund development, networking opportunities and workshops directly applicable to our client base. Creating a viable funding stream for the organization is also critical. The intern will have a direct influence on the evolution of ITEN."

IT St. Louis

Tom Neirmann

tniermann@gmail.com

314-420-0005

171 Laduemont Dr

Creve Coeur Mo 63141

"We are building a internet marketing campaign targeting people who are keeping their cars, carowner.com. Content and applications will provide car owners information relevant to economical car ownership. Revenue will be generated through referrals to auto loans, warranties, insurance, repairs, and perhaps merchandise.

The job will be to:

- 1) Create or find the relevant content.
- 2) Assist in setting up affiliate programs with other websites.
- 3) Run ad campaigns to drive traffic and analyze results.
- 4) Analytics to understand traffic and conversion"

Justine Petersen

Sheri Flanigan-Vazquez

sflanigan@justinepeterson.org

314-533-2411

1023 S. Grand Ave.

St. Louis MO 63106

"Justine Petersen is in the process of implemetning a new social enterprise called justBiz. justBiz is located at the Emerson Park Metrolink station in East St. Louis. justBiz is a business resource center that gives Metrolink riders and neighbors access to internet, computer use, copiers, fax machine, and more. justBiz will also be a location for Justine Petersen's services and products which include credit building, helping families become homeowners, and small business loans.

An intern at justBiz will be involved in all levels of the day-to-day operations. The intern will also be responsible for analyzing 1st quarter operations and assist in enhancement of the business model. The individual will also be responsible for an analysis of products and services that justBiz offers and assisting in developing new products. Other job responsibilities might include marketing, technological enhancements to justBiz, and a market research study."

KidSmart - Tools for Learning

Ms. Jennifer Miller



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

jennifer@kidsmartstl.org

314-291-6211

12175 Bridgeton Square Drive

Bridgeton, MO 63044

“Push for Pencils (P4P) is KidSmart's largest and most visible community outreach effort, held each year throughout the month of August. Through P4P, area businesses, organizations, and community groups hold supply drives that provide the most needed supplies for the KidSmart Free Store. These supplies not only get the school year off on the right foot, but also provide the basis for operating throughout the entire ten month programming cycle. In August 2008, more than 396,400 items were donated through P4P drives in the St. Louis area. In addition, over \$50,000 was collected in tandem with the supply drives. In order to reach more of the eligible students and expand KidSmart's program, P4P will need to grow so that basic supplies are consistently available to teachers who shop at the Free Store.

A Washington University Intern would be engaged in building the Push for Pencils campaign into a true community-wide effort with brand recognition and market saturation. In order to achieve this, the intern would be charged with creating a plan that encompasses all aspects of the drive from planning to implementation and follow-up. Duties would include:

-Project Management

-Research best practices adopted by other Free Stores in support of community-wide supply drives.

-Work with KidSmart Donor Relations staff to set goals for Participation and outcomes.

-Identify program market and develop projected budget .

-Help develop project plan of action and timeline.

-Develop logistics plan for distribution of promotional materials and transportation of collected supplies.

-Develop evaluation plan and criteria.

-PR/Marketing

-Work with KidSmart Public Relations and marketing staff to develop all necessary promotional materials.

-Develop public relations and media plan of action,

-Market Push for Pencils program to targeted partners.

-Community Liaison

-Implement logistics plan, including kick-off event for partners, distribution of promotional materials, and collection of donated product.

-Serve as liaison with community partners in planning and implementation of supply drives.

-Develop plan to expand program to additional corporate and community entities.

-National Liaison

-Work with other Free Stores across the country to develop plan to create national footprint for Push for Pencils concept.

-Act as clearinghouse for gathering, editing, and disseminating best practices from Free Stores conducting P4P or similar efforts.”

Lickenbrock Technologies



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

Dr. Tim Holmes, D.Sc.
holmes@lickenbrock.com
314-615-6921
4041 Forest Park, Ave.
St. Louis MO 63108

“Computer programming, including Matlab. Software algorithm development. Computer simulation of computed tomography. Biomedical Imaging. Interns will report directly to the CEO, so they will observe firsthand the issues and challenges of growing a small start-up business. They will be exposed to the technical side of the work. Those that show an interest, will be exposed to the business and management side too.”

LiveFeed

Ms. Amy Graham
amy@livefeed.org
314-616-7265
1156 Kram Rd
St. Louis, MO 63141

The intern will be working with venues directly coordinating events for the organization. They will also manage LiveFeed media (website, facebook, myspace). They will be encouraged to come up with new ideas on how to engage our fan base through online tools.

Masterpeace Studios

Ms. Meg Krejci
meg@masterpeacestudios.org
314-909-8333 (studios)
437 Foote Ave
St. Louis, MO 63119

“Our summer plans include growing & expanding our 8 week Mind Body Stress Reduction program into new markets, including corporations, health care institutions, and schools. The innovative aspect of our programs will require a progressive approach to our marketing pieces, both printed and electronic; web site & newsletter presentations. We are also moving into a new location, (Feb.1st), as part of the "ArtSpace" in Crestwood Court which offer new opportunities to collaborate with other non profits to grow our customer base and client services. We are very excited!”

MCLUS – Rainforest Conservation Initiative

Mr. Tom Tyler
tat Tyler@answerinc.com
314-853-8003
450 Weideman Rd.
Ballwin, MO 63011

“The ability to develop and document a rollout strategy for a three-year plan to educate one million children about the rain forest and its ecology and the benefit to humanity; develop skills to present programs to donors and individuals capable of contributing to the cause; and coordinate and oversee the distribution of outreach activities.”



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

Mediomics, LLC

Ms. Margaret Meng
mchang@mediomics.com
314-971-3028
5445 Highland Park Drive
St. Louis, MO 63110

"The intern will primarily be assisting in marketing analysis and marketing strategy, through identifying end-users of our bio-assays and best methods of effectively reaching potential customers. The opportunity will potentially allow the intern to become familiar with trade-shows, and both electronic and traditional print-media mailing campaigns and advertising. The intern will be expected to lead an effort compiling databases of potential customers, primarily through searching recent related scientific literature, which will be an opportunity to improve market research and science research skills, as well as exercise leadership. The position is ideally suited to a creative individual with driven interest in the biotechnology market."

The Mission Continues

Mr. Paul Eisenstein
peisenstein@citizenleadership.org
314-588-8805
1415 Olive Street, Suite 100
St. Louis, MO 63103

"The Mission Continues is the flagship program of the Center for Citizen Leadership - a 501(c)3 nonprofit based in St. Louis. The Mission Continues empowers wounded and disabled veterans to continue their lives of service - here at home - through paid service fellowships and other volunteer opportunities.

The Mission Continues also inspires volunteer work amongst citizens of all backgrounds and in 2009 we seek to involve 20,000 citizens in service on behalf of wounded and fallen service members. The individual that is awarded the internship will be responsible for moving this program forward in St. Louis and the midwest; In particular, the intern will be responsible for the following:

- * Help to build a "movement" of service on behalf of wounded and fallen service members
- * Develop meaningful service opportunities for citizens of all backgrounds in accordance with our mission
- * Identify potential project leaders and train them to lead service projects in their communities
- * Coordinate service opportunities in regions such as St. Louis, Washington, D.C., Nashville, Philadelphia, and other cities in which we have a presence
- * Assist the CEO with speaking opportunities and ensure that proper follow-up protocols are kept with all participants."

Missouri Women in Trades

Ms. Teresa Willis
teresa@mowit.org
314-680-1973



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

8300 Manchester Rd
St. Louis, MO 63144

“Missouri Women In Trades is launching a retail store to provide tradeswomen with work clothes and safety equipment. In addition to tradeswomen, the store will target women do-it-yourselfers offering tools made for women and how-to workshops. Our planned launch is around June 1, the intern will be expected to work with the executive director and volunteers to manage and operate the store in its first 10 weeks of operation.”

Molberi

Mr. Arvan Chan
arvan@molberi.com
314.266.GIVE (4483)
4579 Laclede Ave., #349
St. Louis, MO 63108

“Intern is expected to work pro-actively in a variety of projects including but not limited to marketing, sales, product design and development and strategic planning for the expansion of Molberi. Intern should be creative, innovative and passionate.”

Mortgage Returns

Mr. Jim Blatt
jimblatt@mortgagereturns.com
314-989-9100
9619 Dielman Rock Island Drive
St. Louis, MO 63132

“Primary Responsibilities:

1. Help launch the direct mail product that is currently being beta tested. This includes developing marketing materials, executing a marketing campaign, evaluating pricing, helping develop next phases of this product.
2. Help develop a target list for strategic sales partners, and marketing materials to effectively approach them. This group is part of our long term plan to exponential grow sales.
3. Help us improve how we develop prospect lists and develop and implement marketing campaigns for this group.
4. Improve our post-presentation marketing materials.
5. Assist with current account management and new client implementation processes as needed.”

Moving Off Campus

Mr. Mark Sawyer
mark.sawyer@movingoffcampus.com
314-367-2456
4942 West Pine Blvd
Saint Louis, MO 63108

“Interns will be exposed to a wider variety of learning opportunities. As an emerging company, Moving Off Campus gives a great deal of responsibility to its interns – no coffee or errand-running here, just real experience. Interns will develop and implement their own



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

plans/strategies under the guidance of Moving Off Campus for executing projects/objectives including: sales (pitch development for national and regional clients), micro-site development, honing operations and infrastructure, MovingOffCampus.com expansion and marketing plan for 2009-2010, identifying and reaching out to strategic partners, design/messaging and copy writing and more.”

Noog

Mr. Amir Shah

amir@noog.com

636-346-5155

1520 Washington Ave, Apt. 301

St. Louis MO 63103

Noog.com is a fast growing start-up with a team of 13 people in the U.S. and abroad. Everyone who works with us is part of the team. Interns are part of the team and will immediately be thrown into the mix. They will work closely with our design, development and marketing teams to provide input and share their ideas. Interns will work side by side with company directors here in St. Louis and will gain valuable hands-on experience in a variety of disciplines. We want energy, enthusiasm, and a desire to stamp your influence on a great tech start-up!

Ollie Dowell Communications, LLC

Ms. Ollie Dowell

ollie-dowell-c@sbcglobal.net

314-534-3333

100 N. Tucker, Suite 560

St. Louis, MO 63101

“The intern will work media and on public relations projects with clients, assist with producing a business development show on STL TV, set up interviews with business owners for the show, write success stories on business owners in the airport/aviation industry, attend business development meetings with local organizations, i.e., RCGA.”

SBTV.com - Small Business Television

Ms. Lisa Constance

lisa@sbtv.com

314.533.7288 ext 25

1790 S. Brentwood Blvd.

St. Louis, MO 63144

“Help implement online marketing and business development projects for multi-media internet company focusing on small business content. Goal is to drive traffic and revenue by creating project relationships with corporate and organizational web partners. Duties will vary due to project requirements but skills should include writing, communications, research, web and social media proficiency.”

Second Street Media



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

Mr. Matt Coen
mcoen@mycapture.com

314-880-4902

317 North 11th Street, Suite 302

St. Louis, MO 63101

“The intern would work directly with the founders and senior management in the following areas:

1. Identifying new markets for new and existing products and developing pricing models, marketing plans and determining further product needs to successfully go to market.
2. Developing and executing marketing programs to rollout new marketing programs, features and products to Second Street Media's existing client base.
3. Business development.”

Slipstream Consulting Group

Mr. Gary Woodcock

gary@slipstreamconsulting.net

314- 802-8800

2310 Cherokee Street

St. Louis, MO 63118

“Chosen intern will have the opportunity to work at a ground level start-up IT company that own a proprietary Business Continuity software solutions and offers the best of breed Unified Communications (VOIP Telephony) solutions as well and an array of Information Technology products and services including Data Storage and Mission Critical Facilities Infrastructure products.”

Spoke Marketing

Mr. David Meyer

david@WeAreSpoke.com

314-517-8459

3224 Locust Ave., Ste., 304

Saint Louis, MO 63103

“As a marketing agency with four socially-networked, community-minded partners, we are regularly approached by non-profits looking for pro bono work. While we'd like to help them (and often do), this work puts a burden on our resources.

As a marketing agency that is still in business in 2009, we get approached by interns, looking for experience that will help them to figure out their career path, or to help them land a first job.

Our summer internship program (Sprockets) looks to solve both of those problems. We are looking for community minded, talented and driven designers that want to do great work, for clients with great causes. We hope that our interns will leave with a sense of what full-service marketing looks like in 2009, as well as a portfolio of real-world projects and the opportunity to make a difference.



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

This intern, will join one or more other interns to work on the marketing needs of various non-profit, and entrepreneurial companies in the Saint Louis region. This could include branding, collateral material, web design, event signage, annual reports, donor solicitations, or anything else we can do to help these selected companies.

Potential clients will be solicited through a direct mail campaign, and asked to fill out an RFP (see enclosed). Spoke will select clients, prioritize projects, and work with our interns to deliver agency-caliber work to deserving organizations that can positively effect our community.”

St. Louis Language Immersion Schools, Inc.

Ms. Rhonda Broussard

rhonda@sllis.org

314-289-1520

634 N. Grand Blvd, Suite 10A

St. Louis, MO 63103

“This summer the intern will experience the growth of a young organization. During the internship we will welcome 25 new hires in preparation for the opening of our first two campuses. The intern will work with HR to assess, troubleshoot and refine intake processes, Marketing/Outreach to assess effectiveness reaching target audiences and initiate further outreach using non-trad media and event planning, and work with Operations to insure that each campus has the materials in place to welcome our students August 17th.”

Student Resource Services

Mr. Kevin Fairlie

kfairlie@studentresourceservices.com

314-222-4020 ext 3041

9666 Olive Blvd., Suite 705

St. Louis MO 63132

“This position will be intricately involved in the entire business cycle from product refinement, product pricing, strategic sales and marketing and service implementation of an entirely new service model with the higher education market. Primary product offering is the delivery of outreach counseling service designed to keep students in the career college field to stay in school. Selling directly to the C-suite of multibillion dollar companies.”

St. Louis Writer's Studio, d/b/a, StudioSTL

Ms. Beth Ketcher

info@studiostl.org

314-289-4080

3547 Olive Street, Suite 300

“StudioSTL is the proud recipient of the 2008 YouthBridge Award for its five-year sustainability plan entered in the Skandalaris Center Social Entrepreneurship Innovation Competition. StudioSTL seeks an out-of-the-box thinker to help develop the organization's social venture: a for-profit student publishing enterprise. Responsibilities will include developing and implementing a marketing strategy to target area libraries and high school educators, including Teach For America and Americorps. The intern will also develop a system



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

for tracking existing sales and customer data. The position will involve market research and analysis of market trends to develop effective messaging and message delivery system(s) to the respective markets.”

SuiteCommute, LLC.

Ms. Jill Adams

Jill@SuiteCommute.com

888-878-4832

17 Junction Drive #229

Glen Carbon, IL 62034

“Interns will work directly with business owners in the planning stages of the business strategies. Ensuring overall business objectives are being met. The main focus of the business is Human Resources, and Telework with Sales, Marketing, and web presence being paramount. Job tasks will include research, writing, blogging, making sales calls, utilizing a true entrepreneurial mind and creativity. The following skills are needed: computer savvy, professional, excellent writing and verbal ability, customer focused, strategic, organized, creative, open minded, and comfortable with ambiguity.

Our systems are in place and we continue to refine and reinvent ourselves. Change is the only constant in our world.”

Verto Medical Solutions, LLC

Mr. Richard Daniels

Richard.Daniels@vertomedical.com

314-601-4981

4041 Forest Park Ave

St. Louis, MO 63108

“Be a part of a technology start-up which provides custom earbuds for iPods and mobile phones that are comfortable and stay in place during use. Verto has developed a non-contact imaging technology that enables on-demand, custom earbuds at an affordable price. The business development intern will be responsible for conducting voice-of-the-customer market research, developing and running test market events to generate first revenues, and recommending go-to-market plans.”

Virtual Nerd, LLC

Mr. Josh Salcman

josh@virtualnerd.com

314-882-9623

4561 Laclede Avenue, #C

St. Louis, MO 63108

*“I could see this as a HUGE breakthrough for future students and classes.”
-- Actual feedback from 9th grade beta tester*



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES

Skandalaris Internship Program Opportunity Directory

Summer 2009

Virtual Nerd's mission is to give students and their families an affordable online alternative to private tutoring. We recently completed a very successful private beta test, and we are targeting August 1 for the public launch of our site.

We are looking for one supremely talented, intelligent, articulate, curious, passionate, creative individual to be an integral part of our team. You will collaborate directly with the founders. We will work with you to tailor a project that fits your interests. You will have ownership of your project, but we will do whatever it takes to help you see it through to successful completion.

Possible responsibilities include: (A) formulation and implementation of a social-media-focused marketing campaign; (B) design of a user interface to allow students, teachers and parents to gauge progress; (C) ground-up R&D of an accessory product or service we haven't even imagined yet; (D) Pitch **your** idea to us -- we'll listen."



Washington University in St. Louis

SKANDALARIS CENTER FOR ENTREPRENEURIAL STUDIES